

The TRIBE Canvas

The TRIBE Canvas is the product of research conducted by the Centre for Team Excellence (info@cfe.co.uk). A team performance workshop can look at current strength of team identity by following this canvas and literally 'map out' for all to see the areas that provide the team with an advantage and those areas where improvements can be made.

<p>1. STAKEHOLDER NEEDS</p> <p>What do your 3 most important stakeholders need from the team to think of it as great?</p>	<p>3. TRADITIONS - OUR GOLDEN THREAD</p> <p>What have you learnt from past events that can shape the team and help it succeed?</p>	<p>5. BELONGING - OUR GLUE</p> <p>What holds the team together, so members feel included and accepted?</p>	<p>8. TEAM AUDACIOUS GOAL</p> <p>What is the long-term ambitious goal of the team?</p>
<p>2. TEAM MEMBER NEEDS</p> <p>What are the 3 most important things for you to get from being in this team?</p>	<p>4. RELEVANCE - OUR MEANING</p> <p>What is meaningful in what the team does, beyond personal gain?</p>	<p>6. EFFECTIVENESS - OUR CAPABILITY</p> <p>What capabilities does the team have that will enable it to succeed?</p>	<p>11. KEY ACTIONS</p> <p>What actions are needed, for the team to use its edge to achieve its audacious goal?</p>
<p>9. OBSTACLES</p> <p>What holds the team back, or stops it from succeeding?</p>		<p>10. BENEFITS</p> <p>What will be the benefits when the team succeeds?</p>	

7. IDENTITY
- OUR EDGE

What is the team's distinctive edge, the "magic" that gives it an "unfair" advantage?